

Medication Adherence

Empower members to refill their prescriptions across Part D Stars Measures for Diabetic, Hypertension, and Cholesterol Medications to drive improved adherence and inspire long-term behavior change.

Tailored Outreach

Send personalized dialogues using conversational AI to educate your members about their medications and encourage action.

Overcome Barriers

Improve adherence outcomes by gathering insights on barriers and connecting members to education and resources to drive prescription refills and ongoing adherence.

Inspire Behavior Change

Leverage behavioral science and streaming health content to improve health literacy and inspire self-efficacy.



Path Health said:

Hi Kate. We know it can be hard to stay on top of your medications, so we want to help! Has there been something that has recently stopped you from refilling your medication?

> **You said:** I'm just really busy...

Path Health said: You can get your medication shipped to you! To set up home delivery, call 555-943-3333 to see if you're eligible.

OUTCOMES

168%

Improvement in Hypertension Medication Adherence

71%

Improvement in Cholesterol Medication Adherence



Improvement in Diabetes Medication Adherence

To learn more about mPulse Mobile's solutions and capabilities, visit <u>mpulsemobile.com</u> or reach out to us directly at <u>info@mpulsemobile.com</u> mPulse Mobile is transforming digital engagement for healthcare's leading organizations through proven solutions that combine conversational AI with integrated streaming content. Trusted by 200+ health organizations to personalize over 1 billion conversations annually, mPulse Mobile's innovative technology and engagement strategy deliver business efficiencies, improve health outcomes, and inspire a more equitable, healthier world, one person at a time.