



CORE SOLUTION

Well Child Gaps in Care

Increase annual well-child visits and immunizations using tailored omnichannel conversations and streaming education to overcome barriers and empower members to act.

Lift Engagement

Send personalized dialogues using conversational AI to promote action and create meaningful interactions with your members.



SMS



Email



IVR

Overcome Barriers

Improve health outcomes by gathering barrier insights at scale and connecting members to tailored programs and resources.

Path Health said:

Hi, Jane. Annual wellness visits are a no-cost way to partner with your child's doctor and make sure all their vaccines are up-to-date. Tell us what's keeping you from scheduling so we can help.

You said:

I don't have a car...

Path Health said:

We can help with that! Please call us Monday through Friday 8:00 AM to 5:00 PM CST at [\(555\) 123-3878](tel:5551233878). Find free or reduced cost ride programs here: findhelp.org

Inspire Behavior Change

Leverage behavioral science and streaming health education to inspire members to act.

OUTCOMES

↑ 11pp

Improvement in number of children 7-11 yrs who had a PCP visit in the previous year

18%

Increase in well-child visits for previously unengaged members

25%

Average Program Response Rate