

SOLUTION

Senior Health and Activity

Engage your Medicare members at scale while providing them with valuable knowledge and tips that build health literacy, better prepare them for the HOS survey, and drive health outcomes.

TAILORED OUTREACH

Evaluate members on related topics including physical and mental health, activity, fall risk, and bladder control measures. Identify areas for improvement and follow-up with resources and content to support individual needs.

MEMBER INSIGHTS

Gather additional member data that will identify areas for health improvement.

BITE-SIZED CONTENT

Deepen engagement and build knowledge of key health topics using streaming educational content that empowers members and builds health literacy.



SMS



Email



Streaming
Education

Path Health said:

Hi Joseph, it's Path Health. We're checking in to see how you're feeling about your health. We want to make sure you have everything you need from us. Please tell us on a scale from 1-5, (1=worst and 5=best) how is your physical health?

You said:
Two.

Path Health said:

Thanks for sharing. Your doctor wants you to feel your best and be as healthy as possible. Have you talked to your doctor about this in the last few months?

OUTCOMES

31.8%

Survey Completion

50K+

Tips sent to
members flagged
for needing support

MEMBER REPLIES

Estoy mejorando y aprendiendo muchas gracias. [I'm improving and learning a lot thanks.]

All for the first week. Walking outside with my cane. Writing in my notebook. THANK YOU!!!