

CORE SOLUTION

New Member Navigation

Introduce new members to their plan and educate them on their benefits while gathering health and satisfaction data at scale. Provide a positive member experience to improve retention, satisfaction, and outcomes.



OUTCOMES

Tailored Outreach

Send personalized dialogues using conversational AI to promote action and create meaningful relationships with your members.

Member Insights

Gather valuable member-reported data, including interests, health concerns, SDOH data, and more.

Inspire Behavior Change

Leverage behavioral data science and streaming health education to inspire self-efficacy and health literacy.







SMS Email

Mobile Web

Path Health said:

Hi Jane! This is Path Health. We're glad to have you as our member! We're texting you to help you get the most out of your health plan. Let's start with the basics. Did you get your ID cards?

You said: Yes I did

Path Health said:

Great! Thanks for letting us know. We'll send you helpful info about your benefits and tips on how to use your new plan. Thank you for being our member! 91%

Satisfaction with onboarding program

75%

Improvement in HRA completion

86%

Reported improved understanding of benefits and resources

To learn more about mPulse Mobile's solutions and capabilities, visit mpulsemobile.com or reach out to us directly at info@mpulsemobile.com

mPulse Mobile, the leader in Conversational AI solutions for the healthcare industry, drives improved outcomes and business efficiencies by engaging individuals with tailored dialogue and streaming health education. With over a decade of experience, 100+ healthcare customers and more than 500 million conversations annually, mPulse Mobile has the data, the expertise, and the solutions to drive healthy behavior change at scale.