mPulse™ mobile

SOLUTION

Diabetes Screenings

mPulse Mobile's preventive care solutions apply behavioral science principles and streaming education to influence health beliefs, build self-efficacy, and increase readiness and follow through for key diabetes screenings.

OUTCOMES

TAILORED OUTREACH
Conversational AI and NLU help identify diabetes screening needs and follow-up with personalized resources and content to encourage self-efficacy and drive action.

BEHAVIORAL SCIENCE
Behavioral Science techniques are applied throughout our dialogs and content to reinforce healthier actions by inspiring and empowering members to schedule their key diabetes screenings.

BITE-SIZED CONTENT
Deepen engagement and build knowledge of key diabetes screenings using streaming educational content that empowers members while building health literacy.

SMS   **Email**   **IVR**

Path Health said:
Hi June, we want to make it easy for you to schedule your screenings. What is the best time of day to reach you?

1 Morning
2 Afternoon
3 Evening
4 I'll schedule on my own

Please reply 1, 2, 3, or 4 now.

You said:
1 Mornings

Path Health said:
Great! We appreciate your commitment to your health. We will try our best to call you at your preferred time.

48%
Of targeted members completed screenings

>80%
Program reach rate

↑10.5pp
Improvement in A1c Controlled

To learn more about mPulse Mobile's solutions and capabilities, visit **mpulsemobile.com** or reach out to us directly at **info@mpulsemobile.com**

mPulse Mobile, the leader in Conversational AI solutions for the healthcare industry, drives improved outcomes and business efficiencies by engaging individuals with tailored dialogue and streaming health education. With over a decade of experience, 150+ healthcare customers and over one billion conversations annually, mPulse Mobile has the data, the expertise, and the solutions to drive healthy behavior change at scale.