mPulse

Revolutionizing Consumer Health Journeys

Health consumer engagement is critical to drive better outcomes. Our end-to-end suite of tools revolutionizes the way health organizations connect with consumers.

Healthcare Experience Transformation

Through a first-of-its kind combination, mPulse is creating happier and healthier populations by bringing together digital health navigation, predictive analytics, and omnichannel engagement capabilities in a single platform.

mPulse technology unites disparate data sets and connects constituents across the care continuum, enabling organizations to make informed decisions and impact outcomes at scale.

300+
customers served across the healthcare ecosystem

4B+
digital consumer transactions annually

19 of 20
largest health plans served with meaningful solutions

A Reimagined Digital Consumer Health Journey

Our end-to-end suite of products brings the consumer experience to the forefront, empowering organizations with critical insights and operational efficiencies. mPulse products are configurable to your organization's unique needs while adhering to security, regulatory and compliance requirements.
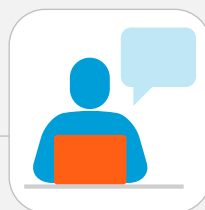
Predictive Analytics

Analyze and predict each facet of an individual's health experience to enable hyper-personalized, persona-driven interventions.

125M
Targeted Analytics-Driven Interventions

Omnichannel Engagement

Engage with members 1:1 and at scale while optimizing business efficiencies and empowering consumers to take health action.

1B+
Consumer Engagement Touchpoints Annually

Health Navigation

Connect members and their care team in one flexible platform built to deliver personalized, action-oriented experiences.

3B+
Portal-Supported Transactions Annually

Predictive Analytics

Analyze and predict each member's behavior to enable effective targeting and persona-driven interventions.

- Unlock valuable insights to inform decision-making while optimizing program performance and improving experience and health outcomes with Opus Member Profile.

- Understand and assess individual risk with 90+ predictive models across quality improvement, resource utilization, member satisfaction, adherence, barrier identification, unmet social needs, health engagement score and more.
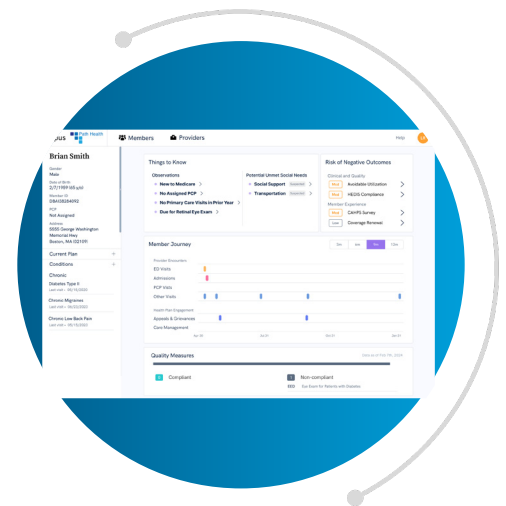
Omnichannel Engagement

High impact, hyper-personalized interactive digital experiences, address the needs of diverse populations to drive better health and business outcomes at scale.

- Digital omnichannel programs designed with engagement best practices that are proven to drive results.

- Individual-level tailoring with our Conversational AI, natural language understanding, and multilingual capabilities.

- Self-service engagement tools to connect with members 1:1 and at scale.

Health Navigation

Engage with members, providers, brokers, and employers using seamless, highly configurable digital health navigation tools delivered through user-specific portals.

- Increase membership and simplify plan shopping through a quote-to-pay enrollment and billing solution built for the health insurance industry.

- Encourage use of digital self-service tools and reduce calls into your service center, saving you time and resources.

- Unique collaboration tools enable a member's care team to build shared care plans, facilitating more compliant and supportive member journeys and driving better health outcomes.

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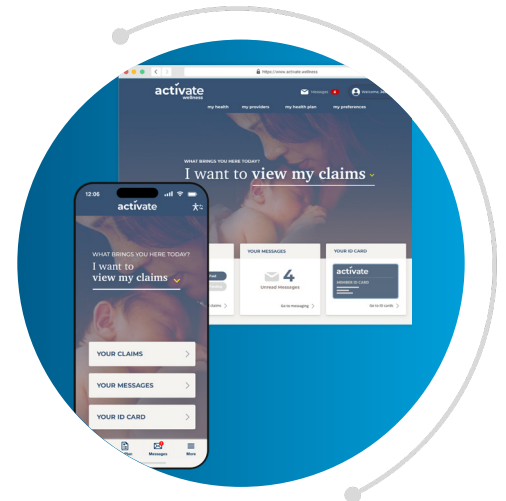
mPulse a leader in digital solutions for the healthcare industry, is transforming consumer experiences to deliver better, more equitable health outcomes. By combining AI-powered analytics, omnichannel outreach and digital health navigation technology, mPulse creates personalized health journeys and provides advanced insights to power collaboration across the healthcare ecosystem. With over a decade of experience and 4 billion consumer touchpoints annually, mPulse is the trusted engagement partner for over 300 healthcare organizations.

mPulse

Learn more by visiting mPulse.com/contact