



CORE SOLUTION

COVID-19 Vaccination Ages 5-11

The use of COVID-19 vaccines in children ages 5-11 has been approved. Leverage conversational AI and streaming education to inform parents so they understand why and how they should get their children vaccinated.



Tailored Outreach

Send personalized dialogues using conversational AI to educate your members about the vaccine and promote action.



SMS



Content



Mobile Web

Overcome Barriers

Improve health outcomes by gathering insights on barriers, connecting members to related resources, and addressing questions and concerns about vaccination.

Path Health said:

Hi Jane! This is Path Health. Good news! The CDC has approved the Pfizer-BioNTech COVID-19 vaccine for children ages 5-11. Have questions? You're not alone! Let us know how we can help.

You said:
How much does it cost?

Path Health said:

The COVID-19 vaccine will be provided at no cost. To find vaccine locations near you visit: <https://www.vaccines.gov/search/>

Inspire Behavior Change

Leverage behavioral data science and streaming health education to improve health literacy and inspire self-efficacy.

RELATED OUTCOMES

18.9%
Program response rate

70%
Member satisfaction with program

69%
Average completion rate of streaming COVID-19 content