

# CORE SOLUTION COVID-19 Vaccination Ages 5-11

The use of COVID-19 vaccines in children ages 5-11 has been approved. Leverage conversational AI and streaming education to inform parents so they understand why and how they should get their children vaccinated.

### **Tailored Outreach**

Send personalized dialogues using conversational AI to educate your members about the vaccine and promote action.

#### **Overcome Barriers**

Improve health outcomes by gathering insights on barriers, connecting members to related resources, and addressing questions and concerns about vaccination.

## **Inspire Behavior Change**

Leverage behavioral data science and streaming health education to improve health literacy and inspire self-efficacy.



#### Path Health said:

Hi Jane! This is Path Health. Good news! The CDC has approved the Pfizer-BioNTech COVID-19 vaccine for children ages 5-11. Have questions? You're not alone! Let us know how we can help.

> **You said:** How much does it cost?

Path Health said: The COVID-19 vaccine will be provided at no cost. To find vaccine locations near you visit: https://www.vaccines.gov/search/

#### RELATED OUTCOMES

TRANSPORT OF TAXABLE PARTY OF TAXABLE PA

18.9% Program response rate

Member satisfaction with program

69%

Average completion rate of streaming COVID-19 content

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mPulse Mobile, the leader in Conversational AI solutions for the healthcare industry, drives improved outcomes and business efficiencies by engaging individuals with tailored dialogue and streaming health education. With over a decade of experience, 100+ healthcare customers and more than 500 million conversations annually, mPulse Mobile has the data, the expertise, and the solutions to drive healthy behavior change at scale.