mPulse[™]

ACTIVATOR PROGRAM Annual Wellness Visits

Increase Annual Wellness Visit rates by targeting conversational outreach to members with care gaps.

Uncover and address barriers through automated dialogues that build trust and empower action.

TAILORED OUTREACH

Send personalized dialogues using conversational AI to understand and address complex member responses and build meaningful connections and trust at scale.

OVERCOME BARRIERS

Improve health outcomes by gathering insights on barriers and connecting members to related programs and resources to improve wellness visit and vaccination completion rates.

INSPIRE BEHAVIOR CHANGE

Leverage behavioral science techniques and educational streaming health content to inspire self-efficacy and build health literacy.



SMS



Email



Path Health said:

Hi Jane, your health is important to us and you still need to complete your annual wellness visit. Would you like to make an appointment?

> You said: No need, I'm healthy

Path Health said:

You should make an appointment even if you don't think you need it! Doctors recommend annual wellness visits each year to protect vour health.

OUTCOMES

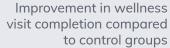


Increase in AWV completion rate for members who haven't had a visit in 2+ years

Visit rate for targeted

members living near in-network clinics

 25.5°



To learn more about mPulse's programs and capabilities, visit mpulse.com or reach out to us directly at info@mpulse. com

mPulse a leader in digital solutions for the healthcare industry, is transforming consumer experiences to deliver better, more equitable health outcomes. By combining Al-powered analytics, omnichannel outreach and digital health navigation technology, mPulse creates personalized health journeys and provides advanced insights to power collaboration across the healthcare ecosystem. With over a decade of experience and 4 billion consumer touchpoints annually, mPulse is the trusted engagement partner for over 300 healthcare organizations.